



BILD[®]
 BUILDING A GREATER GTA
 Building Industry and Land
 Development Association

FOR IMMEDIATE RELEASE

PINNACLE AWARDS	
HOME BUILDER OF THE YEAR	Mattamy Homes
GREEN BUILDER OF THE YEAR – High-Rise	Tridel
GREEN BUILDER OF THE YEAR – Low-Rise	Empire Communities
P2G COMMUNITY OF THE YEAR – High-Rise	Liberty Development Corporation, <i>World on Yonge</i> – Kirkor Architects and Planners, Montana Steele Advertising, Brandon Communications
P2G COMMUNITY OF THE YEAR – Low-Rise	Mason Homes, <i>Avonlea</i> – MBTW Watchorn Architect Inc., MHBC Planning, Cole Engineering, BAM Builder Advertising & Marketing
PROJECT OF THE YEAR – High-Rise	MOD Developments & Graywood Developments, <i>Five St. Joseph</i> – Hariri Pontarini Architects, Cecconi Simone Inc., Baker Real Estate, The Communications Group, L.A. Inc.
PROJECT OF THE YEAR – Low-Rise	Mattamy Homes, <i>Mount Pleasant Village</i> – Payne and Associates Advertising, Quadra Design
BEST HIGH-RISE BUILDING DESIGN	MOD Developments & Graywood Developments, <i>Five St. Joseph</i> – Hariri Pontarini Architects
RILEY BRETHOUR AWARD	Jeanhy Shim – Streetcar Developments
LIFETIME ACHIEVEMENT AWARD	Angelo DelZotto, Elvio DelZotto & Leo DelZotto – Tridel
ADVERTISING AND MARKETING AWARDS	
BEST DIRECT MAIL – High-Rise	Edenshaw Homes & 45 Charles Ltd., <i>Chaz on Charles</i> – Montana Steele Advertising
BEST DIRECT MAIL – Low-Rise	Niche Development Ltd., <i>Edgemere Private Residences</i> – Lancier Design and Marketing
BEST NEWSPAPER AD – High-Rise	Great Gulf Homes, <i>One Bloor</i> – L.A. Inc.
BEST NEWSPAPER AD – Low-Rise	Marshall Homes, <i>RiverBend</i> – Grissom&Friends
BEST MAGAZINE AD – High-Rise	Canderel Stoneridge Equity Group, <i>DNA3</i> – L.A. Inc.
BEST MAGAZINE AD – Low-Rise	Niche Development Ltd., <i>Edgemere Private Residences</i> – Lancier Design and Marketing
BEST BROCHURE – High-Rise	Lifetime Developments & INK Entertainment, <i>Bisha Hotel and Residences</i> – Montana Steele Advertising
BEST BROCHURE – Low-Rise	Niche Development Ltd., <i>Edgemere Private Residences</i> – Lancier Design and Marketing
BEST PROJECT LOGO – High-Rise	Alterra Group, <i>Post House</i> – G. Ryan Design
BEST PROJECT LOGO – Low-Rise	Orchard Ridge Homes, <i>Clairewood</i> – Madhouse Advertising

ADVERTISING AND MARKETING AWARDS – Continued

BEST PROJECT SIGNAGE – High-Rise	Lifetime Developments & INK Entertainment, <i>Bisha Hotel and Residences</i> – Montana Steele Advertising
BEST PROJECT SIGNAGE – Low-Rise	Zancor Homes, <i>King's Ridge</i> – PM Design + Marketing
BEST PROJECT RENDERING – High-Rise	Aspen Ridge Homes, <i>Studio on Richmond</i> – Aareas Interactive, The Brand Factory
BEST PROJECT RENDERING – Low-Rise	Worsley Urban Partners, KEW Beach Living – The Walsh Group, designstor
BEST WEBSITE – High-Rise	Tridel, <i>Condo.ca</i>
BEST WEBSITE – Low-Rise	Highmark Homes, <i>Valleys of Williamsburg</i> – Madhouse Advertising
BEST E-MAIL MARKETING PIECE – High-Rise	Beaverhall Homes & Graywood Developments, <i>Mercer</i> – Montana Steele Advertising
BEST E-MAIL MARKETING PIECE – Low-Rise	Reid's Heritage Homes & Northridge Homes, <i>Cobble Beach</i> – The Brand Factory
BEST SOCIAL MEDIA CAMPAIGN – High-Rise	Concert Properties, <i>The Berczy</i>
BEST SOCIAL MEDIA CAMPAIGN – Low-Rise	Rosehaven Homes, <i>Corporate campaign</i> – Carino Agency
BEST PUBLIC RELATIONS CAMPAIGN	Geranium Homes, <i>The Neighbourhoods of Cardinal Point</i> – The Morrison Group, McBrain Sharp Marketing
BEST HIGH-RISE SALES OFFICE	MOD Developments & Graywood Developments, <i>Five St. Joseph</i> – Cecconi Simone Inc., L.A. Inc.
BEST LOW-RISE SALES OFFICE	Reid's Heritage Homes, <i>Lora Bay</i> – Montana Steele Advertising
BEST NEW HOME DESIGN Single, under 2,500 square feet	HUSH, <i>The Gardens at Coronation</i> , "The Bungalow Series Gardens Lot 12"
BEST NEW HOME DESIGN Single, 2,500 - 4,000 square feet	Geranium Homes, <i>Forest Trail Estates</i> , "The Midford" – Hunt Design
BEST NEW HOME DESIGN Single, over 4,000 square feet	Orchard Ridge Homes, <i>Clairewood</i> , "The Ironwood" – Cassidy & Company
BEST NEW HOME DESIGN Semi or townhome under 1,500 square feet	Tribute Communities, <i>Canterbury Lawrence Park</i> , "Terrace Collection" – Cassidy & Company
BEST NEW HOME DESIGN Semi or townhome over 1,500 square feet	Mattamy Homes, <i>Mount Pleasant Village</i> , "Plan 5" – Quadra Design
BEST MODEL HOME	Kylemore Communities, <i>Angus Glen West Village</i> , "Tully" – RN Design
BEST SUITE DESIGN Under 750 square feet	Context Development, <i>Library District</i>
BEST SUITE DESIGN 750 - 1,500 square feet	Aspen Ridge Homes, <i>Studio on Richmond</i> – Quadrangle Architects, Mike Niven Interior Design
BEST SUITE DESIGN Over 1,500 square feet	Reserve Properties, <i>Bellefair Kew Beach Residences</i> – Drive Agency
BEST MODEL SUITE	MOD Developments & Graywood Developments, <i>Five St. Joseph</i> – Cecconi Simone Inc.

PEOPLE AWARDS

BEST SALESPERSON OR TEAM – High-Rise	Concert Properties, <i>The Berczy</i> – Catherine Diraison, Jana Corrigan, Jana Korim, Byron Burley
BEST SALESPERSON OR TEAM – Low-Rise	Brandy Lane Homes, <i>Wyldeewood</i> – Trimart Corporation, Jane Sage
BEST SALES MANAGER(S) – High-Rise	Tridel, <i>One Old Mill</i> – Winnie Chan, Winson Chan
BEST SALES MANAGER(S) – Low-Rise	Trimart Corporation, Wendi Martin